

Prevail. by Efirst Quality.

For more information visit Prevail.com or call 1-800-227-3551



SOLUTIONS FOR RETAIL



First Quality® manufactures a wide variety of incontinence products and supplies, for youths and adults in varying absorbency levels and sizes, to meet every patient's needs.

BABY & YOUTH PRODUCTS

CUTIES® BABY DIAPERS

Quality and value with superior protection



- Hypoallergenic minimizes the likelihood of an allergic response by reducing or eliminating potential irritants
- Elastic Waistbands along the waistline create a more comfortable, customized fit
- Inner Leg Cuffs help provide a custom fit, creating a seal and protecting against leakage



CUTIE PANTS® TRAINING PANTS

Quality and value with superior protection



- Customized protection for boys and girls helps prevent leaks
- Refastenable sides make for quick and easy changes
- Characters fade when wet to support potty training
- Dri-Guard® provides a super absorbent core that helps stop leaks before they start



WONDERPANTS® TRAINING PANTS

Feel and fit like regular underwear



- Designs are made to work for both boys and girls
- Refastenable sides make for quick and easy changes
- Characters fade when wet to support potty training
- Dri-Guard® provides a super absorbent core that helps stop leaks before they start



SLEEP OVERS® YOUTH PANTS

Overnight protection



- Designed for older children with nighttime incontinence episodes
- Super absorbent leakage protection keeps kids and beds dry
- Dri-Guard® provides a super absorbent core that helps stop leaks before they start
- Odor Guard® helps prevent odors before they even start



Super soft & super strong



- · Available in Sensitive and Lavender Scented
- Premium wipes contain Vitamin E & Aloe to help moisturize for skin wellness
- Single Hand Dispensing®
- Thick quilted fabric for better cleaning

Introducing Gender Specific Underwear. Unique to you.



Gender Specific Underwear is the leading disposable underwear sold in the retail market. Prevail® offers two absorbency levels to allow you to meet this need.



FULL LINE OF INCONTINENCE PRODUCTS

BLADDER CONTROL PADS

Discreet protection



- NEW AirMax[™] Layer with Dri-Fit[™]
- 100% Breathability
- · Odor Guard® technology neutralizes odor
- Contoured, discreet pad for a comfortable fit
- · Individually wrapped



MALE GUARDS

Discreet protection



- · Discreet contoured shape, natural fit
- · Flexible gathers offer side leakage protection
- QUICK WICK® with MaxSoft™ pulls moisture away from the skin for comfort and protection
- Soft cloth-like outer fabric







UNDERWEAR FOR WOMEN

Two types of underwear designed for women

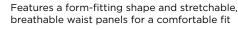


- With Dri-Fit[™] cotton enhanced[™]
- · Soft cloth-like outer fabric
- QUICK WICK® with MaxSoft[™] pulls moisture away from the skin for comfort and protection















UNDERWEAR FOR MEN

Two types of underwear

Available in a variety of

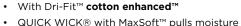
sizes and absorbencies

ADULT

BRIEFS



Prevai



NEW AirMax[™] Layer with Dri-Fit[™]

- away from the skin for comfort and protection Boxers: design that feels and looks like regular
- boxer underwear
- Underwear: designed to pull on and off easily









Odor Guard® technology neutralizes odor

Enhanced Microclimate Care[™] for skin health

Soft cloth-like outer fabric

100% Breathability

& wellness





EXTENDED-USE BRIEFS

Available in a variety



- Ideal for extended use protection
- · Odor Guard® technology neutralizes odor
- QUICK WICK® with MaxSoft[™] pulls moisture away from the skin for comfort and protection
- Soft breathable zones





UNDERPADS

BED & CHAIR PROTECTION Available in a variety of sizes and absorbencies



- · Designed to protect beds, chairs and other surfaces
- · Extra strong construction makes pad durable when wet
- · Waterproof moisture barrier



DISPOSABLE WASHCLOTHS

Available in a variety of styles



- Premium wipes contain lotion and Skin Smart™ to help moisturize for skin wellness
- Single Hand Dispensing®
- · Thick fabric for better cleaning

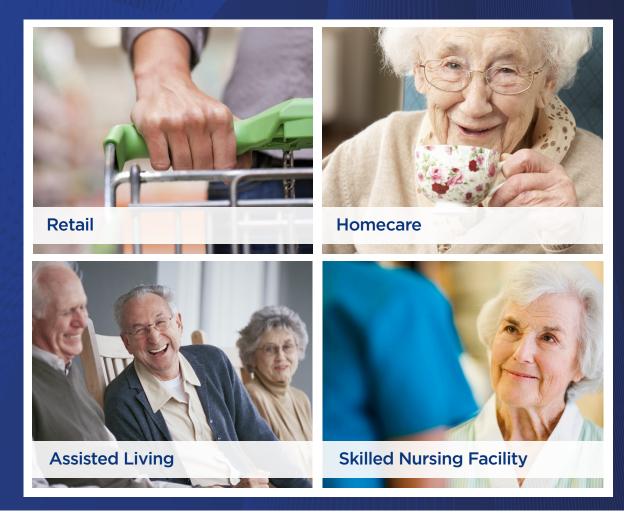




For more products, visit us online at Prevail.com

First Quality.

Leads the way in Homecare, Assisted Living, **Skilled Nursing Facilities & Retail**



Leading Manufacturer

First Quality®, the supplier of Prevail® adult incontinence products, is a leading manufacturer across the markets that we serve. Over the last 25 years we have delivered highperforming products, continence management support, education & business solutions.



Focus on Quality

First Quality® is a family owned company with over 4,000 family members that focus on delivering the highest quality products. Products that we can be proud to provide to our own families and those that are in your care. We manufacture all Prevail® items in America and our team member's every day focus on quality has helped us become the leading incontinence manufacturer in the U.S.A.

Thoughtful Innovation

We focus on bringing to market products and programs that respond to our customer needs. We deliver products that we truly believe in, products born through thoughtfulness and caring.

That is the First Quality® way.



20% based on retention capacity of the leading bladder control pad.



Prevail® Retail Program Includes:

The Prevail® Retail Program gives you the tools to maximize your incontinence sales. Promoting the Prevail® brand helps create customer loyalty. We have a brand that differentiates you from larger discount stores.

Prevail®'s innovative products, educational support and marketing helps you drive sales and succeed.



Prevail® Marketing Support that Drive Sales

Prevail®'s marketing support incorporates proven best practices. The Prevail® marketing support program includes:

Ads & Flyers: Consumer focused advertisements, customized catalog and flyers available with your logo to drive Prevail® sales.

Retail Display Kit: INCREASE CASH SALES & PREVAIL® BRAND PRESENCE with Prevail's turn-key Retail Display Program! Maximizing your shelf space with the right Prevail® products in the right locations will improve your sales and profitability.

Merchandising: Prevail® merchandising materials are available to help you promote Prevail®. Driving sales of Prevail® helps you differentiate yourself with a brand that creates customer loyalty.

Retail Sampling Program: Our sampling program allows you to provide samples to your customers so they can experience the performance of Prevail®.

Example of these ready to use marketing tools can be viewed and ordered in the partners section of <u>Prevail.com</u> under Programs. To request a password to the Prevail® 360° Program pages email partners@prevail.com.



Web Resources

Prevail® web resources include downloadable product images optimized for web, media rich content that increases traffic to your site and Prevail® banner ads to promote Prevail® on your site.



Customer Education

Education for your customers and their families in multiple languages and literacy levels can provide valuable support. Prevail® brochures and videos will help explain the incontinence condition and how to effectively manage incontinence in the home with Prevail® products.