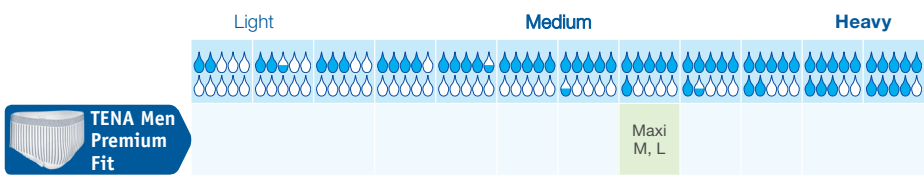


# TENA Men Premium Fit Protective Underwear

Premium protection designed like regular underwear

Introducing TENA Men Premium Fit Protective Underwear, designed for men who want to feel secure and confident, providing outstanding protection with a new masculine design. New TENA Men Premium Fit is designed like regular underwear, with a discreet, masculine cut and a stylish design. It has a boosted dual core Secure Absorption Zone up front, where men need it most, to effectively control leaks and odours. The Premium Fit fabric provides real comfort with cotton feel, breathable materials that are flexible to maintain a secure fit.



Product	Article Number	Trouser Size	Working Absorbency	Total Packaging
TENA Men Premium Fit Medium	798307	30–36"	575ml	(30) 3 x 10
TENA Men Premium Fit Large	798309	34–40"	575ml	(24) 3 x 8

- For the User:** Underwear-like with breathable cotton-feel material for a discreet and comfortable fit.
- For the Carer:** Easy to fit and change.
- For the Purchaser:** An effective low cost solution designed to better meet male consumer needs.

## Feature

- New more breathable, flexible cotton-feel material ..... Improves comfort and fit
- New improved leg cut..... Gives a more underwear-like look
- Odour neutraliser ..... Controls odours, for extra confidence
- Integrated leakage barriers ..... Ensure optimum leakage security
- New waistband ..... More integrated to add masculine appeal
- New reduced product height ..... For greater discretion
- Boosted Secure Absorption Zone ..... Extra security to lock in leaks
- New sizing guide ..... To reflect male trouser size

## Benefit

